

Council Policy 1.1 Media contact

Introduction

Media often contact elected members and employees for comment. Only an authorised person can provide comment to the media on behalf of the Council. Elected members can express personal opinions at any time.

Purpose

To specify when an unauthorised person is permitted to speak to the media on behalf of the Council.

Policy statement

Under the act, the President can speak to the media on behalf of the Council. The Deputy President is permitted if the President is not available, unable, or unwilling. The Chief Executive Officer (CEO) can speak on behalf of the Council with the Presidents written approval. The President can withdraw the approval at any time. The CEO can authorise employees to speak about specific matters related to their area of responsibility on behalf of the Council.

All requests for comment must be referred to an authorised person for response.

Elected members can express personal opinions to the media – making it clear that the opinion is personal and not reflective of the Council. The elected member should consider the Council's decisions, resolutions, and potential impacts before responding. Responses must comply with the Code of Conduct and relevant policies.

Application

Current Shire of Capel elected members and employees.

Procedure

Department:	Corporate Services	Next review:	April 2023
Reviewer:	Strategic Governance & Risk Coordinator	Legislation:	Local Government Act 1995
Adopted:	Minute SC0122, 19.01.99	Delegation:	
Amended:	Minute 0C1220, 13.12.06	Risk:	
	Minute OC0204, 19.02.14		
	Minute 0C0903, 27.08.17		
	Minute OC081/2021 28.04.21		
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